# Ch (1): Accounting in action

### What is the Accounting?

The information system that measures business activities , processes that information into reports and communicates the results to decision makers .

### Financial accounting:

The field of accounting that focuses on providing information for external decision makers

# **Managerial accounting:**

The field of accounting that focuses on providing information for internal decision makers

# **Who Uses Accounting Data?**

### 1 - Internal users:

Management - marketing - finance - H.R.

### 2 - External users:

### **Ethics In Accounting:**

Considerations affect accounting, investors and creditors need relevant and faithfully representative information about a company.

### **Accounting Standards**

- International Accounting Standards Board (IASB): issued (IFRS)
- Financial Accounting Standards Board (FASB): issued Generally Accepted Accounting Principles (GAAP).

# **Measurement Principles**

- <u>Cost Principle principles</u> dictates that companies record assets at their cost.
- Monetary Unit: the assumption that requires the items on the financial statements to be measured terms of a monetary unit.
- <u>Economic Entity</u>: requires that activities of the entity be kept separate and distinct from the activities of its owner and all other economic entities.

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# Accounting equation

# Assais illevilles o isculty

1. Assets: - economic resources that are expected to benefit the business in the future.

### example:

### 1. Fixed Assets:

- Land.
- Building.
- Furniture.
- Equipment.

### 2. Current Assets:

- Cash.
- Account receivable.(A/R)
- Note receivable. (N/R)
- Office Supplies
- Inventory.
- Prepaid insurance.



2. Liabilities : - claims against assets (obligations – creditors – money's owned)

# example:

- Accounts payable.
- Note payable.
- Salary payable.
- Rent payable.
- Interest payable.
- Unearned revenue.
- Bonds payable.

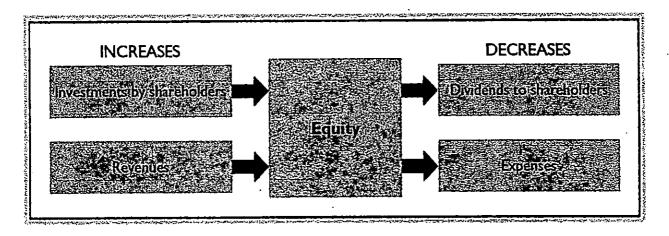
Note: all liabilities accounts are credit

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3. Equity: - the owner's claims against assets of business.

### example:

- Owner's Capital.
- Owner's Withdrawals
- Revenue
- Expenses





# **Companies**:

- ◆ Proprietorship. (Generally owned by one person)
- Partnership. (Owned by two or more persons) unlimited personal liability.
- ◆ Corporation. (Ownership divided into shares) Separate legal existence
- ◆ Limited liability company: a company in which each member is only liable for his or her own actions.